

Company: Melaleuca the Wellness Company - Web site: www.melaleuca.com

3910 S. Yellowstone Highway Idaho Falls, Idaho 83402

Melaleuca, Inc. is one of the fastest growing companies in North America. Founded in 1985 and headquartered in Idaho Falls, Idaho. Melaleuca's annual sales have grown to over \$450 million.

Started in 1985 and now has over 1,500 employees. The corporate Home Office is a 48,000 square-foot office complex with manufacturing plants (totaling 115,000 square-feet) including automated manufacturing and shipping lines. Several hundred sales employees handle in excess of 70,000 orders per day.

Melaleuca manufactures and distributes nutritional, pharmaceutical, personal care, home care, facial care, and other consumable products. Our products are of exceptional quality, are environmentally friendly, economical, and fully guaranteed. Melaleuca bases its reputation on selling exceptional products at reasonable prices. Many are highly concentrated, environmentally friendly, biodegradable and phosphate-free.

The company has developed an innovative marketing plan that's changing the way people shop. The marketing plan shifts profits from multi-billion-dollar conglomerates to individual families and their ministries. Melaleuca has a unique marketing niche and, based on past achievement, a solid financial future into the 21st century and beyond.

Inc. 500 Five Years Running

October 1994 marked Melaleuca's fifth consecutive appearance on the Inc. 500. Published by Inc. Magazine, the leading reporter of business growth, the Inc. 500 lists the fastest-growing privately held companies in America. In 1993, Inc. Magazine ranked Melaleuca #4 in the nation in absolute dollar growth and #5 in the nation in job creation. It is noteworthy that only two percent of America's fastest growing companies have ever made the Inc. Magazine 500 listing, and remained on the list for five consecutive years. Melaleuca is the only company ever to make the list five consecutive years while maintaining an "A" profit rating each year.

Blue Chip Enterprise Award

The United States Chamber of Commerce honored Melaleuca in 1991 by presenting it the Blue Chip Enterprise Award. Melaleuca was singled out because of its ability to succeed in the face of tremendous economic challenges.

Experiencing Continued Growth and Out Reaches

Melaleuca has enjoyed phenomenal success in the US and launching into the Canadian, Japanese, Hong Kong, Taiwanese, Austral and UK markets.

Informational Overview:

For Pastors: (913) 385-6683, immediately press **2**, and then press **7 (25 Mins)**

For Consumers: (913) 385-385-6683, immediately press **2**, and then press **13 (10 Mins)**

Contact Person & Information:

Name: _____

Number: _____

Email: _____

Number: _____

Non-Profit Organizations: Fund-Raising Opportunity

We believe our business makes an excellent fund-raiser for your nonprofit/organization. It certainly has for many others around the USA! Let's start with some problems with Traditional nonprofit fund-raisers.

Problems With Traditional*Fund-Raisers:

1. They Are Temporary

- * Must be done month after month.

With Our Business: This fund-raiser is permanent, continuing month after month, year after year. This has long lasting effects and benefits for everyone. Each account can be put in trust to pass \$ to family & church.

2. Donor Dollars Are Limited:

- * More non-profits are seeking the same dollars.
- * Less money for each of them.

With Our Business: There are no limitations on potential dollars.

3. People Unacquainted With Your Organization...Probably Will Not Give.

- * Your organization will only raise a minuscule of its potential.

With Our Business: People who have never heard of you will give money for years to come!

4. They Require Planning, Advertising, Effort, Money, Etceteras.

- * Volunteers are quickly burnt out, requiring recruiting of others and more volunteers.
- * The same people are involved with everything.

With Our Business: Once set in motion, this fund-raiser can run on its own, with little effort.

5. They Are Limited to Geographic Area.

- * Do people from CA, FL, NY currently donate?
- * Does the majority of your donor list come from your state? Immediate area?

With Our Business: People from every state are potential donors & motivated to enlist other donors for you.

6. The Same People Give Year after Year.

- * Difficult to add new donors on a regular basis.

With Our Business: Your donor stream is constantly being refreshed and enlarged.

7. Many Donors Do Not Give Regularly.

- * Donations tend to be sporadic at best.

With Our Business: Everyone donates monthly!

8. Donors Receive Little Benefit From Giving.

- * Besides a tax receipt, what does a donor receive for giving?

With Our Business: A donor could receive thousands of dollars of benefit because of their involvement - more than enough to pay for their involvement in your organization. Not to mention all the benefits they are entitled to just for being part of the program. (Educational, Financial, Health, Services, Tax Reductions, etc.)

9. Fund-Raiser Costs Constantly Escalate.

With Our Business: No cost increase for the nonprofit.

10. More Donor Dollars Are Needed Each Year to Accomplish the Same Tasks.

- * Inflation (Over head expenses needed carry out the task)
- * Cost of Living (Makes it harder to get \$ when donors have less \$ to give)

With Our Business: More donors are available.

11. After Graduation... Donors Move On.

With Our Business: Many donors continue to give as well as remain active. They could easily pay a students way through college and set up retirement too.

12. Non-Profits Can Only Tap Into Donors Savings... Not Into Peoples Expenses.

With Our Business: You will be tapping into dollars that donors use to expense their household budgets, without increasing their budgeted money. Never increasing or touching their extra cash!

Our/My Proposal:

What if we designed a fund-raiser where people not only donated monthly but they had the potential of being rewarded financially themselves for their efforts?

What if there were a way for your nonprofit to not only tap into donors designated gift dollars, but to tap into peoples expense moneys – the dollars they are already spending elsewhere?

Well, there is and we are doing it.

We request that your board appoint a committee of three to four people to research the feasibility of beginning a fund-raiser with our business and kicking it off in the next month. The committee will report back to the board within 15 days with a recommendation of whether or not to proceed and a complete business plan.

Should the committee recommend we precede, please note this is not a Get-Rich Quick program. Nor is it the immediate answer to all your financial problems. Our business' potential for being a fund-raiser for your nonprofit should be viewed as a long-term permanent solution to assist you in meeting your financial needs. We are proud that our program is guaranteed. There is a no risk guarantee as we, increase health, maximize wealth with a program that is very environmentally sound. It just does not get better then that!

On a personal note: It is my passion to assist you in funding your Ministry. I know we can change the lives of those we touch. We can make a difference, educate and enhance wellness, all the way around and for years to come. Spiritual, Heath, Financial Wealth that will change the out come of life. I want to continue to boldly go where most fear to tread. Thank you for your time and allowing me this opportunity with you. I hope to work with and assist you further. If I may be of assistance to you or should someone you know, need my help, please be sure to let me know.

Thank you again,