

The **Direct Selling Association** reports that, direct selling offers one of the finest entrepreneurial skill building opportunities in the world. Many people find that what they learn from creating a home-based business of their own serves them throughout their lives in ways they never would have dreamed. You can read the rest of the article by [clicking here](#).

Please take a few minutes and review a message from President Clinton back in 2007 concerning the opportunities in the Direct Sales and Home-Based Business industries: [Click Here](#)

Fast Facts

Provided by the DSA (Direct Selling Association)
[DSA.org](http://www.directselling411.com/) | <http://www.directselling411.com/>

- **77%** of sellers have been with their company 1+ years
- **80%** of sellers say direct selling meets or exceeds their expectations
- **85%** of sellers report a good, very good or excellent experience with direct selling
- **74%** of US adults have purchased products from a direct seller
- **15.1 million** people in the U.S. are involved in direct selling
- **\$29.6 billion** in total US sales
- **\$114 billion** sales worldwide

Is it time that you made a major change?

Watch a 10 minute video by **Robert Kiyosaki, Author of Rich Dad – Poor Dad** and see what he has to say about being a **business owner** in **Direct Sales or the Home-Based Business Industry!**

Watch Now: [Click Here](#)

If you're interested in beginning a career, as a business owner, in the Direct Sales and/or Home-Based Business Industry, then please get back with the person who shared this information with you. Thank you!

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